

Group Allocation List - Total Retail Sales Volume 01-31-2023

GROUP A														GROUP B														GROUP C														GROUP D														GROUP E													
\$1.8M TO \$2.0M														\$2.0M TO \$2.2M														\$2.2M TO \$2.4M														\$2.4M TO \$1.6M														\$1.6M TO \$1.8M													
STORES	MARKET HUB*	LOBBY SIZE	# OF DISPLAYS	FOODSTOCK	SHIP TYPE	SMALL/CURT	MID/RACKS	TRUNK	OFFSETS	STORES	MARKET HUB*	LOBBY SIZE	# OF DISPLAYS	FOODSTOCK	SHIP TYPE	SMALL/CURT	MID/RACKS	TRUNK	OFFSETS	STORES	MARKET HUB*	LOBBY SIZE	# OF DISPLAYS	FOODSTOCK	SHIP TYPE	SMALL/CURT	MID/RACKS	TRUNK	OFFSETS	STORES	MARKET HUB*	LOBBY SIZE	# OF DISPLAYS	FOODSTOCK	SHIP TYPE	SMALL/CURT	MID/RACKS	TRUNK	OFFSETS	STORES	MARKET HUB*	LOBBY SIZE	# OF DISPLAYS	FOODSTOCK	SHIP TYPE	SMALL/CURT	MID/RACKS	TRUNK	OFFSETS																				
102 BOISE	537.22	L	12	P	H	Y	Y	Y	N	104 BOISE	532.88	M	12	P	K	Y	Y	Y	N	106 CADWELL	529.44	M	9	P	K	Y	Y	Y	Y	111 GARDEN CITY	529.14	M	9	P	K	Y	Y	Y	N	108 BOISE	538.43	S	6	N/A	H	Y	Y	Y	N																				

14	20	33	9	11
14	34	47	16	17

FOODS = 40 STORES (9 Designated) LIGHT GREEN = FOOD STORES (41 STORES)

LOBBY SIZE: 84=EXTRA LARGE (12 Displays), L=LRGE (12 Displays), M=MEDIAN (8 Displays), S=SMALL (8 Displays) LIGHT BLUE = HEAVY ON-PREMIERE STORE Prepared By Tony Olsen 02/25/2023

TOTAL DISPLAYS: 532
 LARGE LOBBY: 29 STORES/240 DISPLAYS
 MEDIUM LOBBY: 28 STORES/212 DISPLAYS
 SMALL LOBBY: 15 STORES/60 DISPLAYS

****TOP CONTRACT STORES (TOTAL STORES): 141, 145, 151, 163, 176, 191, 240, 243, 246, 247, 251, 265, 282, 292, 294, 340, 345, 346, 384, 385 ****REB - TOP 20 CONTRACT STORES****

TOP 20 STORES BY CATEGORY																			
BRANDY	COGNAC	CORDIALS	GIN	RTDS	RUM	TEQUILA MXTO	TEQUILA 100%	VOODKA	WHISKEY AMERICAN	WHISKEY CANADIAN	WHISKEY IRISH	WHISKEY JAPANESE	SCOTCH SINGLE	SCOTCH					
STORE # 307	STORE # 307	STORE # 307	STORE # 307	STORE # 307	STORE # 307	STORE # 307	STORE # 307	STORE # 307	STORE # 307	STORE # 307	STORE # 307	STORE # 307	STORE # 307	STORE # 307					