DISPLAY PROGRAM SUMMARY WORKSHEET

Display Period (ie - January/February)	Product to be Featured (Include NABCA code of items for display)	Retail $ Price Reduction	Type of Promotion/Holiday/Theme (ie - football, father's day, summer)	List if any, Sweepstakes/ Charitable Ties/Giveaways/etc	POD or Floor	List if any, Cross merchandise/Other details (ie - paired with mixer)	List if any, Display racks/Bins available/Other details	Suggested case quantity for Displays/Racks/Bins