Group Allocation List - Total Retail Sales Volume 1-1-2020

	GROUP A OVER $3.0M+								GROUP B $3.0M TO $2.5M+								GROUP C $2.5M TO $2.0M+								GROUP D $2.0M TO $1.5M								GROUP E UNDER $1.5M								
	STORES	MARKET BASKET	LOBBY SIZE	MAX # OF DISPLAYS	POD/MINI POD STORES	PERMANENT RACKS	SMALLEY SETS	MINI'S RACKS	TRAINS	STORES	MARKET BASKET	LOBBY SIZE	MAX # OF DISPLAYS	POD/MINI POD STORES	PERMANENT RACKS	SMALLEY SETS	MINI'S RACKS	TRAINS	STORES	MARKET BASKET	LOBBY SIZE	MAX # OF DISPLAYS	POD/MINI POD STORES	PERMANENT RACKS	SMALLEY SETS	MINI'S RACKS	TRAINS	STORES	MARKET BASKET	LOBBY SIZE	MAX # OF DISPLAYS	POD/MINI POD STORES	PERMANENT RACKS	SMALLEY SETS	MINI'S RACKS	TRAINS	STORES	MARKET BASKET	LOBBY SIZE	MAX # OF DISPLAYS	POD/MINI POD STORES	PERMANENT RACKS	SMALLEY SETS	MINI'S RACKS	TRAINS	
1	102 BOISE	$31.21	L	16	P	0	Y	Y	Y	104 BOISE	$26.60	XL	20	P	0	Y	Y		106 CALDWELL	$24.27	S	10	MP	0	Y	Y	Y	111 GARDEN CITY	$24.36	M	12	P	0	Y	Y		101 BOISE	$31.61	S		MP	0	Y		Y	1
2	103 BOISE	$22.97	L	16	P	0	Y	Y		105 NAMPA	$22.57	S	9	P	0	Y	Y	Y	113 BOISE	$27.12	M	12	P	0	Y	Y	Y	116 BOISE	$27.34	M	12	MP	0	Y			123 PAYETTE	$24.68	M	12	P	0				2
3	109 BOISE	$29.19	XL	20	P	0	Y	Y		107 BOISE	$25.60	S		MP	0	Y	Y	Y	124 McCALL	$33.24	L	16	P	0	Y	Y	Y	122 MT. HOME	$24.97	S	10	MP	0	Y	Y	Y	201 TWIN FALLS	$24.52	M	12	MP	0			Y	3
4	112 BOISE	$29.73	M	12	P	0	Y	Y	Y	108 BOISE	$23.38	L	16	P	0	Y	Y	Y	129 KUNA	$24.96	M	12	P	0	Y	Y		205 CHUBBUCK	$22.45	M	12	MP	0	Y	Y	Y	220 JEROME	$24.82	M	12	MP	0			Y	4
5	115 NAMPA	$25.33	S	9	MP	0	Y		Y	110 BOISE	$23.25	L	16	P	0	Y	Y	Y	134 MERIDIAN	$29.30	M	12	P	0	Y	Y	Y	221 BURLEY	$26.75	M	12	MP	0			Y	223 SALMON*	$27.40	S		MP	0			Y	5
6	135 MERIDIAN	$28.83	S	9	P	0	Y	Y	Y	114 BOISE	$23.96	XL	20	P	0	Y	Y	Y	136 CALDWELL	$25.57	M	12	P	0	Y		Y	222 BLACKFOOT	$25.32	M	12	MP	0		Y	Y	224 RUPERT	$23.09	S	10	MP	0			Y	6
7	204 POCATELLO	$25.86	L	16	P	0	Y	Y	Y	117 EAGLE	$33.76	M	12	P	0	Y		Y	137 MERIDIAN (new)	n/a	M	12	P	0	?	?	?	302 COEUR D'ALENE	$26.63	M	12	MP	0	Y			323 KELLOGG	$22.92	S		MP	0				7
8	207 TWIN FALLS	$24.88	S	10	P	0	Y	Y	Y	118 NAMPA	$30.18	S	10	P	0	Y	Y	Y	206 IDAHO FALLS	$25.99	L	16	P	0	Y	Y	Y	309 MOSCOW	$29.08	M	12	P	0			Y	325 OROFINO*	$26.14	S		MP	0				8
9	301 LEWISTON	$26.99	M	12	P	0				119 EAGLE	$31.97	S	10	MP	0	Y		Y	210 HAILEY	$30.95	S	10	MP	0	Y	Y	Y	318 RATHDRUM	$28.91	M	12	MP	0	Y	Y	Y	327 ST. MARIES*	$26.40	S		MP	0		Y		9
10	303 MOSCOW	$35.06	L	16	P	0		Y	Y	125 BOISE	$29.72	S	10	P	0	Y	Y	Y	214 TWIN FALLS	$28.68	M	12	P	0			Y					2						329 BONNERS FERRY*	$27.90	S		MP	0				10
11	304 POST FALLS	$30.12	M	12	P	0	Y		Y	132 MERIDIAN	$26.46	L	16	P	0	Y	Y		216 AMMON	$29.04	M	12	MP	0	Y	Y	Y					7						331 PRIEST RIVER*	$31.53	S	10	MP	0	Y	Y		11
12	305 COEUR D'ALENE	$28.17	M	12	P	0	Y	Y	Y	133 MERIDIAN	$29.49	M	12	P	0	Y			308 COEUR D'ALENE	$29.36	M	12	MP	0	Y	Y	Y																	1				12
13	307 STATELINE	$40.62	L	16	P	0	Y	Y	Y	202 POCATELLO	$23.32	M	12	P	0	Y	Y	Y	320 PONDERAY	$29.04	M	12	P	0	Y		Y															10				13
14	324 HAYDEN	$31.91	XL	20	P	0	Y	Y	Y	203 IDAHO FALLS	$27.38	L	16	P	0	Y	Y	Y					10																							14
15					13					208 IDAHO FALLS	$28.21	XL	20	P	0	Y		Y					3																										15
16					1					209 KETCHUM	$39.92	S	10	N/A	0	Y	Y	Y																															16
17										306 POST FALLS	$27.49	M	12	P	0	Y																															17
18										319 COEUR D'ALENE	$30.48	M	12	P	0	Y	Y																															18
19										321 LEWISTON	$27.97	M	12	P	0																																	19
20										322 SANDPOINT	$30.33	XL	20	P	0	Y	Y	Y																															20
21														17																															21
22														3																															22
	14									20									13									9									11								67
	14									34									47									56									67								

POD/MINI-POD STORES	P 43 Stores	MP 24 Stores
LOBBY SIZES	XL=Extra Large Lobby; L=Large Lobby; M=Medium Lobby; S=Small Lobby	

Yellow = MP - Mini-Pods - 24 Stores

Light Blue = Heavy on premise stores (two highest stores per District - % of total sales)

Prepared By: Ray Homen, Updated: 9/22/2020

TOTAL DISPLAYS: 783

EXTRA LARGE LOBBY: 6 STORES/120 DISPLAYS

LARGE LOBBY: 11 STORES/176 DISPLAYS

MEDIUM LOBBY: 30 STORES/360 DISPLAYS

SMALL LOBBY: 10 STORES/100 DISPLAYS; 3 STORES/27 DISPLAYS

*****STORES 101, 107, 223, 323, 325, 327, 329***** WILL BE EXCLUDED FROM ISLD CENTRAL OFFICE DISPLAY PLANNING (EXCEPTION: OCT 15TH - DEC 31ST ISLD HOLIDAY PROGRAMMING)

*****LIMITED AVAILABITY ITEM STORE LIST #1: (TOTAL: 13 STORES): 102, 115, 124, 134, 203, 204, 207, 210, 302, 309, 321, 322, 324

*****LIMITED AVAILABITY ITEM STORE LIST #2: (TOTAL: 22 STORES): 102, 104, 109, 112, 115, 124, 129, 133, 134, 135, 136, 203, 204, 207, 210, 302, 304, 305, 309, 321, 322, 324

*****RWR/ALLOCATED PRODUCTS STORE LIST (TOTAL: 22 STORES): 101, 102, 109, 112, 118, 119, 124, 133, 134, 203, 204, 207, 208, 209, 210, 301, 302, 304, 307, 320, 322, 324

*****TOP CONTRACT STORES (TOTAL: 30 STORES): 144, 145, 148, 151, 163, 172, 174, 176, 193, 194, 240, 243, 244, 246, 247, 259, 280, 282, 284, 289, 294, 297, 340, 360, 363, 368, 369, 372, 384, 392; ****RED = TOP 10 CONTRACT STORES****