

GROUP A OVER \$3.0M+										GROUP B \$3.0M TO \$2.0M								GROUP C \$2.0M TO \$1.0M								GROUP D \$1.0M TO \$0.5M								GROUP E UNDER \$0.5M																
STORES	MARKET BASKET	LOBBY SIZE	MAX # OF DISPLAYS	PODMIN	SHELF TYPE	SMALLEYS SET	MID RACKS	TRANS	GIFT SETS	STORES	MARKET BASKET	LOBBY SIZE	MAX # OF DISPLAYS	PODMIN	SHELF TYPE	SMALLEYS SET	MID RACKS	TRANS	GIFT SETS	STORES	MARKET BASKET	LOBBY SIZE	MAX # OF DISPLAYS	PODMIN	SHELF TYPE	SMALLEYS SET	MID RACKS	TRANS	GIFT SETS	STORES	MARKET BASKET	LOBBY SIZE	MAX # OF DISPLAYS	PODMIN	SHELF TYPE	SMALLEYS SET	MID RACKS	TRANS	GIFT SETS											
102 BOISE	\$37.22	L	12	P	H	Y	Y	Y	N	104 BOISE	\$32.88	XL	12	P	K	Y	Y	N	N	106 CALDWELL	\$29.44	M	9	P	K	Y	Y	Y	Y	Y	111 GARDEN CITY	\$29.14	M	9	P	K	Y	Y	N	N	101 BOISE	\$38.83	S		MP	W	Y	N	Y	N
103 BOISE	\$27.59	L	12	P	K	Y	Y	N	N	105 NAMPA	\$27.37	S	6	P	K	Y	Y	Y	N	113 BOISE	\$31.82	M	9	P	NA	Y	Y	Y	Y	Y	116 BOISE	\$32.38	M	9	MP	K	Y	N	N	Y	123 PAYETTE	\$29.28	M	9	MP	H	N	N	N	N
109 BOISE	\$33.83	L	12	P	K	Y	Y	N	N	107 BOISE	\$30.09	S		MP	H	Y	Y	Y	N	124 McCALL	\$41.37	L	12	P	K	Y	Y	Y	Y	Y	122 MT. HOME	\$30.05	S	NA	MP	K	Y	Y	Y	N	201 TWIN FALLS	\$28.09	M	9	MP	H	N	N	Y	N
112 BOISE	\$36.14	M	9	P	K	Y	Y	Y	N	108 BOISE	\$28.06	L	12	P	K	Y	Y	Y	N	129 KUNA	\$30.49	M	9	P	K	Y	Y	N	Y	205 CHUBBOCK	\$24.87	M	9	MP	K	Y	Y	Y	N	220 JEROME	\$28.76	M	9	MP	H	N	N	Y	N	
115 NAMPA	\$30.93	S	6	MP	K	Y	N	Y	Y	110 BOISE	\$27.19	L	12	P	K	Y	Y	Y	N	134 MERIDIAN	\$36.50	M	9	P	H	Y	Y	Y	N	221 BURLEY	\$29.17	M	9	MP	K	N	N	Y	Y	223 SALMON*	\$30.21	S		MP	H	N	N	Y	Y	
135 MERIDIAN	\$34.81	S	6	MP	H	Y	Y	Y	N	114 BOISE	\$28.24	XL	12	P	K	Y	Y	Y	N	136 CALDWELL	\$30.98	M	9	P	K	Y	N	Y	N	222 BLACKFOOT	\$29.40	M	9	MP	K	N	Y	Y	N	224 RUPERT	\$28.26	S	6	MP	H	N	N	Y	N	
204 POCATELLO	\$30.34	L	12	P	K	Y	Y	Y	N	117 EAGLE	\$40.79	M	9	P	K	Y	N	Y	N	137 MERIDIAN	\$42.78	M	9	P	H	Y	Y	Y	Y	Y	302 CDA	\$34.01	M	9	MP	H	Y	N	N	Y	323 KELLOGG	\$27.64	S		MP	H	N	N	N	N
207 TWIN FALLS	\$29.79	S	6	P	H	Y	Y	Y	Y	118 NAMPA	\$35.86	S	6	P	K	Y	Y	Y	N	206 IDAHO FALLS	\$35.01	L	12	P	K	Y	Y	Y	Y	Y	309 MOSCOW	\$35.05	M	9	P	K	N	N	Y	N	325 OROFINO*	\$30.76	S		MP	H	N	N	N	N
301 LEWISTON	\$32.35	M	9	P	K	N	N	N	N	119 EAGLE	\$40.18	L	12	P	H	Y	N	Y	Y	210 HAILEY	\$38.42	S	6	MP	K	Y	Y	Y	N	318 RATHDRUM	\$33.88	M	9	MP	K	Y	Y	Y	N	327 ST. MARIES*	\$28.55	S		MP	H	N	Y	N	Y	
303 MOSCOW	\$39.25	L	12	P	K	N	Y	Y	N	125 BOISE	\$34.49	S	6	MP	K	Y	Y	Y	N	214 TWIN FALLS	\$34.27	M	9	P	K	N	N	Y	N	72 2 7								329 BONNERS FERRY*	\$31.77	S		MP	H	N	N	N	Y			
304 POST FALLS	\$35.28	M	9	P	K	Y	N	Y	N	132 MERIDIAN	\$31.39	L	12	P	K	Y	Y	N	N	216 AMMON	\$33.44	M	9	MP	K	Y	Y	Y	N									331 PREST RIVER*	\$36.88	S	6	MP	H	Y	Y	N	Y			
305 CDA	\$33.20	L	12	P	K	Y	Y	Y	N	133 MERIDIAN	\$35.49	M	9	P	K	Y	N	N	N	308 CDA	\$32.57	M	9	MP	K	Y	Y	Y	N	39 0 11																				
307 STATELINE	\$50.16	L	12	P	K	Y	Y	Y	N	202 POCATELLO	\$27.35	M	9	P	K	Y	Y	Y	N	320 PONDERAY	\$35.22	M	9	P	H	Y	N	Y	N	120 10 3																				
324 HADEN	\$37.35	XL	12	P	H	Y	Y	Y	Y	203 IDAHO FALLS	\$31.86	L	12	P	K	Y	Y	Y	N																															
141 12 2										208 IDAHO FALLS	\$32.25	XL	12	P	K	Y	N	Y	N																															
										209 KETCHUM	\$50.38	S	6	NA	H	Y	Y	Y	Y																															
										306 POST FALLS	\$34.05	M	9	NA	K	Y	N	N	N																															
										319 CDA	\$36.78	M	9	P	K	Y	Y	N	N																															
										321 LEWISTON	\$32.77	M	9	P	K	N	N	N	N																															
										322 SANDPOINT	\$37.08	XL	12	P	H	Y	Y	Y	N																															
										136 16 2																																								
14										20										13										9										11										
14										34										47										56										67										

PODMINI-POD STORES:	P-40 STORES	MP-25 STORES	YELLOW = MP-25 STORES	
LOBBY SIZE:	XL=EXTRA LARGE (12 Displays); L=LARGE (12 Displays); M=MEDIUM (9 Displays); S=SMALL (6 Displays)		LIGHT BLUE = HEAVY ON-PREMISE STORE	Prepared By: Tony Eldeen: 05/03/2022
TOTAL DISPLAYS: 658	*****STORES 101, 107, 223, 323, 327, 328***** WILL BE EXCLUDED FROM ISLD CENTRAL OFFICE DISPLAY PLANNING (EXCEPTION: OCT 16TH - DEC 31ST ISLD HOLIDAY PROGRAMMING)			
LARGE LOBBY: 19 STORES/228 DISPLAYS	*****TOP CONTRACT STORES (TOTAL: 20 STORES: 144, 145, 151, 153, 175, 194, 240, 243, 246, 247, 259, 280, 282, 289, 294, 340, 360, 368, 384, 385 *****RED = TOP 10 CONTRACT STORES*****			
MEDIUM LOBBY: 30 STORES/270 DISPLAYS				
SMALL LOBBY: 10 STORES/60 DISPLAYS				

TOP 20 STORES BY BRAND										
VODKA	GIN	TEQUILA MIXTO	TEQUILA 100% AGAVE	BRANDY/COGNAC	CORDIALS	AMERICAN WHISKEY	IMPORTED WHISKEY	SCOTCH SINGLE MALT	SCOTCH BLENDS	RUM
STORE # 307	STORE # 307	STORE # 307	STORE # 209	STORE # 307	STORE # 307	STORE # 307	STORE # 307	STORE # 102	STORE # 307	STORE # 307
STORE # 304	STORE # 102	STORE # 303	STORE # 307	STORE # 109	STORE # 102	STORE # 102	STORE # 304	STORE # 307	STORE # 324	STORE # 304
STORE # 324	STORE # 112	STORE # 207	STORE # 210	STORE # 304	STORE # 304	STORE # 324	STORE # 115	STORE # 112	STORE # 102	STORE # 115
STORE # 102	STORE # 324	STORE # 203	STORE # 102	STORE # 103	STORE # 324	STORE # 304	STORE # 301	STORE # 324	STORE # 112	STORE # 324
STORE # 103	STORE # 209	STORE # 115	STORE # 115	STORE # 114	STORE # 115	STORE # 115	STORE # 324	STORE # 209	STORE # 103	STORE # 204
STORE # 115	STORE # 304	STORE # 204	STORE # 136	STORE # 102	STORE # 207	STORE # 109	STORE # 321	STORE # 303	STORE # 207	STORE # 301
STORE # 305	STORE # 104	STORE # 304	STORE # 324	STORE # 303	STORE # 303	STORE # 112	STORE # 207	STORE # 119	STORE # 104	STORE # 207
STORE # 135	STORE # 303	STORE # 106	STORE # 106	STORE # 207	STORE # 204	STORE # 133	STORE # 103	STORE # 322	STORE # 304	STORE # 203
STORE # 109	STORE # 124	STORE # 324	STORE # 112	STORE # 115	STORE # 301	STORE # 207	STORE # 305	STORE # 305	STORE # 214	STORE # 303
STORE # 112	STORE # 322	STORE # 202	STORE # 118	STORE # 324	STORE # 208	STORE # 135	STORE # 106	STORE # 109	STORE # 322	STORE # 208
STORE # 104	STORE # 305	STORE # 305	STORE # 105	STORE # 132	STORE # 203	STORE # 119	STORE # 135	STORE # 124	STORE # 109	STORE # 103
STORE # 207	STORE # 119	STORE # 208	STORE # 103	STORE # 134	STORE # 305	STORE # 103	STORE # 204	STORE # 104	STORE # 115	STORE # 109
STORE # 133	STORE # 107	STORE # 321	STORE # 135	STORE # 104	STORE # 103	STORE # 305	STORE # 203	STORE # 117	STORE # 303	STORE # 135
STORE # 107	STORE # 117	STORE # 136	STORE # 207	STORE # 106	STORE # 124	STORE # 104	STORE # 109	STORE # 319	STORE # 119	STORE # 305
STORE # 132	STORE # 103	STORE # 105	STORE # 304	STORE # 136	STORE # 321	STORE # 204	STORE # 133	STORE # 304	STORE # 305	STORE # 321
STORE # 125	STORE # 109	STORE # 103	STORE # 133	STORE # 113	STORE # 112	STORE # 203	STORE # 208	STORE # 133	STORE # 124	STORE # 132
STORE # 303	STORE # 110	STORE # 216	STORE # 109	STORE # 301	STORE # 109	STORE # 134	STORE # 105	STORE # 309	STORE # 209	STORE # 202
STORE # 110	STORE # 210	STORE # 132	STORE # 124	STORE # 110	STORE # 104	STORE # 208	STORE # 132	STORE # 101	STORE # 125	STORE # 133
STORE # 301	STORE # 125	STORE # 205	STORE # 322	STORE # 105	STORE # 135	STORE # 118	STORE # 202	STORE # 210	STORE # 320	STORE # 216
STORE # 113	STORE # 115	STORE # 206	STORE # 107	STORE # 305	STORE # 202	STORE # 303	STORE # 118	STORE # 107	STORE # 210	STORE # 118