

New Item Information Sheet

MUST BE ACCOMPANIED BY STANDARD PRICE QUOTATION

**All lines must be filled for a complete document. If the information does not exist, fill in: n/a*

Supplier Name: _____ Broker Name: _____

Item Name: _____ Date Item Last Presented to ISLD: _____

NABCA #: _____ NW Control States Prices - 23-215, Idaho Code

Suggested Retail Price: _____ State Date Listed Retail \$ FOB

FOB Boise: _____ MT _____

Size(s) Presented: _____ OR _____

Is a 50ml available: _____ UT _____

Suggested Retail Price (50ml): _____ WY _____

***Ensure the cost per ounce relationship between the size presented and the parent 750ml follows ISLD pricing guidelines.**

Additional Item Information & Marketing Plan

Description of National 1st Year Promotions Budgeted \$ Amount: _____

Description of Idaho 1st Year Promotions Budgeted \$ Amount: _____

Description of Idaho – On Premise 1st Year Promotions Budgeted \$ Amount: _____

Item Tasting Notes: _____

Item Sales Forecast in 9L cases: Idaho: _____ National: _____

Optimal Shelf Placement: _____

Why should ISLD add this item & what competitor do you benchmark against? _____

If New Item is approved, which existing item in your portfolio do you recommended for delisting to make room for the New Item? _____

If asked, can the Supplier provide a copy of the new item lab test results? (Yes/No) _____

Does the Supplier have a signed Bailment Agreement on file? (Yes/No) _____

Does the Supplier have a signed Trade Agreement on file? (Yes/No) _____

Exit Strategy: _____

Form Prepared By: _____

**IDAHO STATE
LIQUOR
DIVISION**