

# NEW PRODUCT-INFORMATION SHEET

*MUST BE ACCOMPANIED BY STANDARD PRICE QUOTATION*

|                               |       |   |                    |            |  |
|-------------------------------|-------|---|--------------------|------------|--|
| <b>Supplier Name</b>          | _____ | <b>Form Prepared by</b>                     | _____              |            |  |
| <b>Product NABCA:</b>         | _____ | <b>NW Control States Currently Offering</b> |                    |            |  |
| <b>Product Name</b>           | _____ | <b>State</b>                                | <b>Date Listed</b> | <b>FOB</b> |  |
| <b>Suggested retail price</b> | _____ | <b>MT</b>                                   |                    |            |  |
| <b>FOB Boise</b>              | _____ | <b>OR</b>                                   |                    |            |  |
| <b>Sizes presented</b>        | _____ | <b>UT</b>                                   |                    |            |  |
| <b>Is a 50ml available</b>    | _____ | <b>WY</b>                                   |                    |            |  |
| <b>Sug retail price 50ml:</b> | _____ |   |                    |            |  |

## Additional Product Information

### Supplier Marketing Plan

|  |                            |  |
|--|----------------------------|--|
| <b>Description of National 1st year Prom/Adv Prgm:</b> | <b>Budgeted \$ Amount:</b> |  |
|--|----------------------------|--|

|   |                            |  |
|---|----------------------------|--|
| <b>Description of Idaho 1st year Prom/Adv Prgm:</b> | <b>Budgeted \$ Amount:</b> |  |
|---|----------------------------|--|

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| <b>Why Should ISLD add this Product?</b> |
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| <b>Description and Tasting Notes?</b> |
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| <b>Exit Strategy?</b> |
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